

1. A portable mobile device (3), which includes a radio receiver (38), by means of which radio programs with program-accompanying digital data are receivable, at least certain of the received program-accompanying data containing location parameters, and which mobile device (3) includes a position locating module (39) for determining the current geographic position of the mobile device (3), wherein

2. The mobile device (3) according to the preceding claim, wherein the said position locating module (39) includes a satellite-based positioning system or a terrestrial positioning system, or the mobile device is a mobile radio device which is capable of communicating in a mobile network (4), and the said position locating module (3) is set up in such a way that it obtains position indications from the said mobile network (4).

4. The mobile device (3) according to one of the preceding claims, wherein it includes a display (31) on which filtered program-accompanying data are displayable, and wherein it includes operating elements (32) by means of which filtered program-accompanying data selectable and editable.

6. The mobile device (3) according to one of the preceding claims,

wherein the said mobile device (3) includes a communications module (34) by means of which a resource (8) in the Internet (7), addressed through a URL address obtained in the said received program-accompanying data, is able to be activated.

5 7. The mobile device (3) according to one of the preceding claims, wherein the said mobile device (3) includes a processing module (36) in which executable program data files, contained in the said received program-accompanying data, are executable.

8. A method for receiving and processing program-accompanying digital
10 data which are transmitted by a radio transmitter (1) and at least certain of which include location parameters, in which method said program-accompanying data are received by a portable mobile device (3) by means of a radio receiver (38), and in which method the said mobile device (3) determines its current geographic position by means of a position locating module (39),
15 wherein

the said mobile device (3) filters, by means of a filter module (37), connected to the radio receiver (38) and to the position locating module (39), location-specific information from the said received program-accompanying data on the basis of the determined current geographic position.

20 9. The method according to the preceding claim, wherein the said position locating module (39) determines the said current position by means of a satellite-based positioning system or a terrestrial positioning system, or the said position locating module (39) obtains indications about the current position from a mobile radio network (4)..

25 10. The method according to one of the claims 8 or 9, wherein said received program-accompanying data are filtered by the said filter module (37) on the basis of a user profile stored in a memory module (35) of the said mobile device (3).

30 11. The method according to one of the claims 8 to 10, wherein filtered program-accompanying data are displayed on a display (31) of the mobile

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device (3), and the filtered program-accompanying data are selected by means of operating elements (32) of the said mobile device (3).

12. The method according to one of the claims 8 to 11, wherein selected, filtered program-accompanying data are transmitted to a service center (5) by means of a communications module (34) of the said mobile device (3).

13. The method according to one of the claims 8 to 12, wherein at least certain of the said received program-accompanying data contain a URL address, and wherein a resource (8) in the Internet (7), addressed through a selected said URL address, is activated by a communications module (34) of the said mobile device (3).

14. The method according to one of the claims 8 to 13, wherein at least certain of the said received program-accompanying data contain executable program data files, and wherein a selected said executable program data file is executed in a processing module (36) of the said mobile device (3).

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